CASE STUDY

From Guessing Game to Data Driven Curing

ZaZa EXOTICS

Boutique cannabis cultivator

12 Cure Pucks in operation (Gen 1)

3-week cure in 120L barrels

1.5 years using Cure Puck

THE PROBLEM

Before Cure Puck, ZaZa Exotics cured flower in hundreds of turkey bags with cheap hygrometers tied inside - a process Ken calls "a guessing game." Each bag cured differently, smell wouldn't always come out, and it took 2 hours just to open, burp, and retie all the bags. The inconsistency meant some batches cured better than others, with no reliable way to know what was working.

THE SOLUTION

Cure Puck replaced the turkey bags and cheap sensors with accurate data and monitoring inside 120L barrels. Ken now knows exactly what conditions are working for each cure. The system removed the daily labor of manually burping hundreds of bags and gave the team confidence in a consistent 3-week cure process.

THE RESULTS

- **Turkey bags with cheap hygrometers - eliminated**
- **2 hours to burp hundreds of bags - eliminated**
- **Better customer feedback - stronger aroma**
- **Better consistency between batches**
- **Less costly mistakes - de-risks losing whole batch**
- **Premium market differentiation 10/10 flower**

"We save roughly 2-2.5 hours of labor per day that one person used to spend just opening bags, untying knots, and burping."

Ken Polchan
CEO - ZaZa Exotics

"The most obvious early result was a much louder nose after about two weeks of curing with the Pucks."

Ken Polchan
CEO - ZaZa Exotics

CONSISTENCY & CONTROL RESULTS

BEFORE		
Guessing Game Turkey Bags	**Inconsistant**	
NOW		
Data-driven 3-week cure	**Superior terpene preservation**	

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